



ORDER

Flight Dates 07/16/12-07/23/12

Contract / Revision 303262 /

Original Date / Revision
07/19/12 07/19/12

Advertiser Flake / Republican / US Sen

Agency Smart Media Group

Buying Contact

814 King Street - Suite 400
Alexandria, VA 22314-3039

Product

Flake for Senate

Agency Com 15%

Billing Contact

814 King Street - Suite 400
Alexandria, VA 22314-3039

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:05:00

Estimate # 716722

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-6

Advertiser Ref

Primary Account Executive

Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share % Market Value

Competing Station % of Order Amount

CABLE	%
KASW	%
KDRX	%
KPHO	%
KPNX	%
KPPX	%
KSAZ	%
KTVK	%
KTVW	%
KUSK	%
KUTP	%
UNKWN	100%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	63	\$28,963.75	\$34,075.00	0.00	06/25/12	07/23/12	63	\$28,963.75	\$34,075.00
Totals	63	\$28,963.75	\$34,075.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KNXV	07/16/12	07/20/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	11111--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/16/12	07/22/12	11111--		5			\$225.00		0.00				
2	KNXV	07/22/12	07/22/12	SU 430pm-5pm Arizona Highways	CM	430pm-5pm	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/16/12	07/22/12	-----S		1			\$100.00		0.00				
3	KNXV	07/16/12	07/20/12		CM	7am-9am	33333--	:30	15	\$150.00	P-6	0.00	NM	15	\$2,250.00



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Print Date: 07/19/12

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**KNXV-TV
PHOENIX**Contract / Revision **303262** Flight Dates **07/16/12-07/23/12**

Hiatus Dates

Original Date / Revision 07/19/12/ 07/19/12

Order Sep 00:05:00

Advertiser **Flake / Republican / US Ser Product Flake for Senate**Estimate # **716722**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 7-9am M-F 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	33333--					15	\$150.00		0.00			
4	KNXV	07/22/12	07/22/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----S					1	\$150.00		0.00			
5	KNXV	07/16/12	07/20/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	11111--					5	\$200.00		0.00			
E 6	KNXV	07/17/12	07/19/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	-1-1---	:30	2	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-1-1---					2	\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KNXV	07/16/12-07/22/12	M-F 5pm-530pm		5pm-530pm	-T-Th-----	:30		(\$250.00)		0.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13 [oversold MJ 7/18]													
E 7	KNXV	07/16/12	07/20/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1-1-1--	:30	3	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	1-1-1--					3	\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KNXV	07/16/12-07/22/12	M-F 5pm-530pm		5pm-530pm	M-W--F----	:30		(\$250.00)		0.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13 [na - not +65% MJ 7/17]													
	3	KNXV	07/16/12-07/22/12	M-F 5pm-530pm		5pm-530pm	M-W--F----	:30		(\$250.00)		0.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13 [oversold MJ 7/18]													
8	KNXV	07/16/12	07/18/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1-1----	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	1-1----					2	\$250.00		0.00			
E 9	KNXV	07/17/12	07/20/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	-1-11--	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-1-11--					3	\$250.00		0.00			
E 10	KNXV	07/16/12	07/20/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	11122--	:30	7	\$200.00	P-6	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	11122--					7	\$200.00		0.00			
11	KNXV	07/16/12	07/18/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1-1----	:30	2	\$600.00	P-6	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	1-1----					2	\$600.00		0.00			
E 12	KNXV	07/17/12	07/20/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	-1-11--	:30	3	\$600.00	P-6	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-1-11--					3	\$600.00		0.00			
13	KNXV	07/21/12	07/21/12		CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00



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Contract / Revision 303262 Flight Dates 07/16/12-07/23/12

Hiatus Dates

Original Date / Revision 07/19/12/ 07/19/12

Order Sep 00:05:00

Advertiser Flake / Republican / US Ser Product Flake for Senate

Estimate # 716722

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SA 10-1035pm 10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/16/12	07/22/12	-----S-	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNXV	07/16/12-07/22/12		SA 10-1035pm	10pm-1035pm		-----Sa--	:30	(\$250.00)	0.00	NM				
Credited															
14	KNXV	07/22/12	07/22/12	SU 10-1035pm	CM	10pm-1035pm	-----S	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/16/12	07/22/12	-----S	1		\$600.00		0.00						
E 15	KNXV	07/16/12	07/20/12	M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	10	\$14,250.00
M-F 630pm-7pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/16/12	07/22/12	11111--	5		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KNXV	07/16/12-07/22/12		M-F 630pm-7pm	630pm-7pm		MTWThF----	:30	(\$500.00)	0.00	NM				
See MG 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13 [na - not + 65% MJ 7/17]															
4	KNXV	07/16/12-07/22/12		M-F 630pm-7pm	630pm-7pm		MTWThF----	:30	(\$500.00)	0.00	NM				
See MG 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13 [oversold MJ 7/18]															
5	KNXV	07/16/12-07/22/12		M-F 630pm-7pm	630pm-7pm		MTWThF----	:30	(\$500.00)	0.00	NM				
See MG 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13 [oversold MJ 7/18]															
6	KNXV	07/20/12-07/20/12		M-F 5pm-530pm	5pm-530pm		-----F----	:30	\$750.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
7	KNXV	07/20/12-07/20/12		M-F 630pm-7pm	630pm-7pm		-----F----	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
8	KNXV	07/21/12-07/21/12		ABC Saturday Prime	7pm-10pm		-----Sa--	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
9	KNXV	07/20/12-07/20/12		M-F 5pm-530pm	5pm-530pm		-----F----	:30	\$750.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
10	KNXV	07/20/12-07/20/12		M-F 630pm-7pm	630pm-7pm		-----F----	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
11	KNXV	07/23/12-07/23/12		M-F 5pm-530pm	5pm-530pm		M-----	:30	\$750.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
12	KNXV	07/23/12-07/23/12		M-F 630pm-7pm	630pm-7pm		M-----	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
13	KNXV	07/20/12-07/20/12		Friday 8-10pm	8-10pm		-----F----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 28.1, 15.4, 6.2, 20.1, 7.3, 7.2, 20.2, 15.3, 27.1, 15.5															
16	KNXV	07/21/12	07/21/12	SA 630pm-7pm	CM	630pm-7pm	-----S-	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
SA 630pm-7pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/16/12	07/22/12	-----S-	1		\$250.00		0.00						
17	KNXV	07/16/12	07/16/12	Monday Prime C	CM	9pm-10pm	M-----	:30	1	\$1,000.00	P-6	0.00	NM	0	\$0.00
Monday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/16/12	07/22/12	M-----	1		\$1,000.00		0.00						

KNXV-TV
PHOENIX

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KNXV	07/16/12	07/16/12	Monday Prime C Monday Prime C	CM	9pm-10pm	M-----	:30	1	\$1,000.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	M-----			1			\$1,000.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/16/12-07/22/12		Monday Prime C			9pm-10pm	M-----	:30	(\$1,000.00)		0.00	NM		
Credited															
18	KNXV	07/17/12	07/17/12	Tuesday Prime C Tuesday Prime C	CM	9pm-10pm	-T-----	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	-T-----			1			\$1,500.00			0.00		
19	KNXV	07/18/12	07/18/12	Wednesday Prime B Wednesday Prime B	CM	8pm-9pm	--W----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	--W----			1			\$2,500.00			0.00		
E 20	KNXV	07/18/12	07/18/12	Wednesday Prime C Primetime Live	CM	9pm-10pm	--W----	:30	2	\$1,000.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	--W----			2			\$1,000.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/16/12-07/22/12		Wednesday Prime C			9pm-10pm	--W-----	:30	(\$1,000.00)		0.00	NM		
See MG 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13 [na - not + 65% MJ 7/17]															
2	KNXV	07/16/12-07/22/12		Wednesday Prime C			9pm-10pm	--W-----	:30	(\$1,000.00)		0.00	NM		
See MG 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13 [na (*again - apologies) not +65% MJ 7/17]															
21	KNXV	07/19/12	07/19/12	Thursday Prime B Thursday Prime B	CM	8pm-9pm	---T---	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	---T---			1			\$1,500.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/16/12-07/22/12		Thursday Prime B			8pm-9pm	---Th-----	:30	(\$1,500.00)		0.00	NM		
Credited															
22	KNXV	07/19/12	07/19/12	Thursday Prime C Thursday Prime C	CM	9pm-10pm	---T---	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	---T---			1			\$1,500.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/16/12-07/22/12		Thursday Prime C			9pm-10pm	---Th-----	:30	(\$1,500.00)		0.00	NM		
Credited															
23	KNXV	07/20/12	07/20/12	Friday Prime C 20/20	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	----F--			1			\$1,500.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/16/12-07/22/12		Friday Prime C			9pm-10pm	-----F----	:30	(\$1,500.00)		0.00	NM		
Credited															
24	KNXV	07/22/12	07/22/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/16/12	07/22/12	-----S			1			\$1,500.00			0.00		



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Hiatus Dates

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Order Sep 00:05:00

Advertiser Flake / Republican / US Ser Product Flake for Senate

Estimate # 716722

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
24	KNXV	07/22/12	07/22/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/12 07/22/12 -----S 1 \$1,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KNXV 07/16/12-07/22/12 Sunday Prime B 7pm-8pm -----Su :30 (\$1,500.00) 0.00 NM Credited															
25	KNXV	07/22/12	07/22/12	Sunday Prime 8-10pm Sunday Prime 8-10p	CM	8-10pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/12 07/22/12 -----S 1 \$1,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KNXV 07/16/12-07/22/12 Sunday Prime 8-10pm 8-10pm -----Su :30 (\$1,500.00) 0.00 NM Credited															
26	KNXV	07/21/12	07/21/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/12 07/22/12 -----S- 1 \$450.00 0.00															
E 27	KNXV	07/22/12	07/22/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/12 07/22/12 -----S 1 \$3,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KNXV 07/16/12-07/22/12 Sunday Prime B 7pm-8pm -----Su :30 (\$3,000.00) 0.00 NM See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13 [oversold MJ 7/18]															
E 28	KNXV	07/22/12	07/22/12	Sunday Prime 8-10pm Sunday Prime 8-10pm	CM	8-10pm	-----S	:30	2	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/12 07/22/12 -----S 2 \$3,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KNXV 07/16/12-07/22/12 Sunday Prime 8-10pm 8-10pm -----Su :30 (\$3,000.00) 0.00 NM See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13 [oversold MJ 7/18]															
29	KNXV	07/16/12	07/16/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
STP MG from order #303222 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/12 07/22/12 M----- 1 \$750.00 0.00															

*Tax 1 Note: Tax 0.5%.

Totals 63 \$34,075.00